

2017 TWIN CITIES JEWISH FILM FESTIVAL

March 18 – 25, 2017

SPONSORSHIP
PACKET



TWIN
CITIES JEWISH
FILM
FESTIVAL

tcjfilmfest.org



ABOUT THE FESTIVAL

The highly acclaimed Twin Cities Jewish Film Festival, running March 18 – 25, 2017, will once again bring the community together to experience the power of exceptional films from around the world on themes of Jewish culture and identity.

A partnership of the Sabes JCC and the St. Paul JCC, this year's Festival also includes community events paired with each film such as art gallery exhibitions, speakers, demonstrations and receptions, to create an enhanced experience, inspire dialogue and provide meaningful moments of community engagement.

The funds raised through sponsorship and ticket sales support the arts and enable us to engage the community in the exploration of Jewish identity and culture through film, performance, theater, visual arts, literature and learning.

FILM FESTIVAL CO-DIRECTORS

If interested in becoming a volunteer or sponsor, please contact:

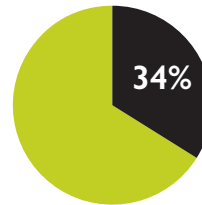
TODD BRUSE

Sabes JCC
tbruse@sabesjcc.org
952.381.3475

MARLEY RICHMAN

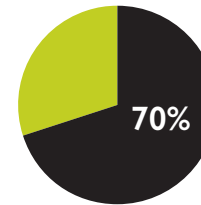
St. Paul JCC
marleyr@stpauljcc.org
651.255.4757

A FILM FESTIVAL SPONSORSHIP IS YOUR GATEWAY TO UNPARALLELED ACCESS TO A PRIME, AFFLUENT & WELL-EDUCATED DEMOGRAPHIC.



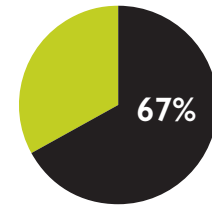
INCOME

34% earn over \$100,000 per year (compared to 21% nationally)



EDUCATION (AGE 25+)

70% hold undergraduate degrees; 43% hold graduate degrees



REAL ESTATE

67% own a home valued at \$280,000+ (median home value = \$332,600)

Our reach goes beyond the 40,000 Jews in the Twin Cities community and includes press and exposure in greater Twin Cities media: *City Pages*, *Star Tribune*, *Pioneer Press*, *Minneapolis St. Paul Magazine* and local grass-roots publications.

In addition, the Film Festival has a strong social media presence through Facebook, Instagram and Twitter.

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Presented by the Sabes JCC and the St. Paul JCC.

SPONSORSHIP LEVELS

	LEAD ACTOR \$10,000	BEST PICTURE \$10,000	PRODUCER \$5,500	DIRECTOR \$3,500	SCREEN- WRITER \$2,000	SET DESIGNER \$1,000	EDITOR \$720	CINEMATO- GRAPHER \$360	DESIGNER \$180
EXPOSURE									
Event called by YOUR NAME	OPENING NIGHT	CLOSING NIGHT	Night At The Movies						
Website presence year round	Premier logo & link	Premier logo & link	Premier logo & link	Logo & Link	Logo & Link	Name Listing	Name Listing	Name Listing	
Printed materials	x	x	x	x	x	x			
On-screen recognition	x	x	x	x	x	x	x	x	x
Program ads	Full page	Full page	Full page	Full page	1/2 page	1/2 page	1/4 page	1/4 page	Listing
Presentation of gratitude	x	x	x						
TICKETS									
All-Pass	10	10	8	6	5	3	2		
Individual Tickets									



2017 TWIN CITIES JEWISH FILM FESTIVAL SPONSORSHIP FORM

Name(s) (as you would like to be listed)

Address

City

State

Zip

E-mail

Phone

Website

Who to contact for logo, ad or marketing questions:

Email

YOUR SPONSORSHIP LEVEL

- LEAD ACTOR – \$10,000
- BEST PICTURE – \$10,000
- PRODUCER – \$5,500
- DIRECTOR – \$3,500
- SCREENWRITER – \$2,000
- SET DESIGNER – \$1,000
- EDITOR – \$720
- CINEMATOGRAPHER – \$360
- DESIGNER – \$180

YOUR SPONSORSHIP AD

All ads must be submitted as a press-quality PDF or as a high resolution JPEG (300 dpi at the size the ad is to be printed). If you do not submit a PDF or JPEG, you may submit your text-only ad via e-mail and it will be formatted into a pre-set template of the appropriate size.

Booklet size: 5.5" x 8.5." All ads are black/white.



Full Page
5" x 8"
(Gold & Silver)



1/2 Page
5" x 3.75"
(Bronze)



1/4 Page
2.375" x 3.75"
(Champion)

I/We would like to make a donation to the Sabes JCC in the amount of \$ _____

PAYMENT

Also available online at givetothej.org.

- Sending a check payable to the Sabes JCC
- Invoice me at the above address
- Visa MasterCard

Card Number

Exp. Date

Signature

PLEASE RETURN FORM TO: Tamar Fenton via email at tfenton@sabesjcc.org or mail to the Sabes JCC, c/o Tamar Fenton, 4330 S. Cedar Lake Road, Minneapolis, MN 55416. For sponsorship questions contact Tamar Fenton at (952) 381-3405 or tfenton@sabesjcc.org.

Donations and sponsorships are tax deductible to the greatest degree allowed by law.